

Surya Andika

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SUMMARY

Informatics student at Andalas University with strong interest and experience in graphic design, motion graphics, photography, videography, and digital content creation. Experienced in managing publication and documentation teams, producing creative visual content, and handling media publications for organizations and events. Currently working as a graphic designer in a creative agency and experienced in production house environments. Passionate about visual communication and creative production, with the ability to work both independently and collaboratively.

EDUCATION

Bachelor of Informatics

Andalas University

2023 - Present

PROFESSIONAL EXPERIENCES

Graphic Designer

523 Studio | Creative Agency

June 2025 - Present

- Designed visual content for digital marketing and branding needs.
- Created promotional materials for social media campaigns and client content.
- Collaborated with the creative team to develop visual concepts and campaign designs.
- Produced engaging visual designs to support client branding and promotional activities.

Graphic Designer Intern

Alir Pictures | Production House

May 2024 - July 2024

- Assisted in designing visual materials for production and promotional purposes
- Created graphic assets to support video production and digital content
- Collaborated with the production team in preparing visual content for creative projects
- Supported visual content preparation during production activities.

ORGANIZATIONAL EXPERIENCES

Coordinator of Media and Information

LIMPAKO | Andalas University

2024 - 2025

- Led the media and information division in managing organizational publications
- Coordinated social media content and promotional materials.
- Supervised the creation of digital visual content for organizational activities.

Coordinator of InfoMed (Information and Media)

- Coordinated media publication and documentation for organizational events.
- Managed content distribution through social media platforms.

COMMITTEE EXPERIENCES

Publication and Documentation Coordinator

KKN | III Koto Aur Malintang Selatan

November 2025 - February 2026

- Documented KKN activities through photography and videography.
- Managed visual publications and documentation of community programs.

Chief Executive

Bakti FTI | Andalas University

April 2025 - August 2025

- Led the organizing committee in planning and executing the event.
- Coordinated multiple divisions to ensure smooth event implementation.
- Managed overall event planning and execution.

Publication and Documentation Coordinator

LKMM-TD FTI | Andalas University

May 2024 - September 2024

- Led the publication and documentation team.
- Managed visual content production and event documentation.

Publication and Documentation Coordinator

APAN 8 | LIMPAKO

December 2024 - February 2025

- Coordinated event documentation and media publications.
- Produced promotional and documentation content for the event.

Staff of Media and Information

APAN 7 | LIMPAKO

December 2023 - February 2024

- Coordinated event documentation and media publications.
- Produced promotional and documentation content for the event.

CERTIFICATIONS

Mastering Adobe Illustrator

Rubrik Grafis | 2023

Mastering Adobe Photoshop

Rubrik Grafis | 2023

Logo Design Mastery

Rubrik Grafis | 2023

Daily Design Challenge Batch 4

SekolahDesain.id | 2023

Basic Motion Graphic With After Effect

Rubrik Grafis | 2024

SKILLS

- **Soft Skill:** Teamwork, Teamwork, Communication, Time Management
- **Hard Skill :** Videography, Photography, Graphic Design, UI/UX Design, Editing Video
- **Software :** Adobe Illustrator, Adobe Photoshop, Adobe After Effect, Figma, Canva, Filmora, Capcut
- **Language :** Bahasa Indonesia (Native), English (Basic)